Media Advisory

Shedding light on interconnection in an age of Internet reliance: introducing the global Interconnection Playbook

*Resource provides insights and information about global network interconnection*

*featuring major Internet Exchange provider DE-CIX*

**New York, April 23, 2020.** DE-CIX, the world’s leading Internet Exchange (IX) operator with the largest carrier and data center-neutral IXs in the major markets of New York and Dallas, announces that it has been featured in the [Interconnection Playbook](#). The Interconnection Playbook, produced by Sean Patrick Tario, Christian Koch and Jim Davis with support from [Structure Research](#), is a comprehensive interconnection literature resource that allows anyone to make sense of interconnection technologies and methods, particularly poignant in today’s digitally reliant world.

This Playbook was developed as a response to confusion surrounding the language the greater communications infrastructure industry uses to define various network interconnection products and services, as well as a growing need for clarity and consensus in the marketplace regarding the need for interconnection. The creators, collaborating with a small team of some of the most forward-thinking network and Internet interconnection-focused organizations, built this resource to provide such clarity. DE-CIX’s participation aims to shed light on market trends, identify challenges for Internet interconnection adoption and outlines the company’s services for interested organizations to learn how they can optimize their global connectivity.

As DE-CIX notes within its featured section, “Organizations are leveraging their digital strength to reshape their own business models, in turn transforming how business is done within and across entire sectors, including the automotive/mobility, healthcare, finance and media sectors. We see a need for new interconnection services for enterprises, paired with cloud connectivity and with global capacity interconnection needs.” This statement is certainly apropos in today’s global climate, ever more reliant on staying connected through the Internet.

With disruptive changes in global economics and digitized markets driving the need for secure, latency-sensitive workloads that remain close to users at the edge, new network strategies and
interconnection services will remain a cornerstone of enterprise and data success. Flexibility is also a driver of quickly evolving interconnection demands.

With its global network of carrier and data center-neutral Internet Exchanges and peering ecosystems, including its more than 130,000 available routes in DE-CIX New York and over 70,000 in DE-CIX Dallas, DE-CIX is a leader in the delivery of premium network interconnection services. By creating, building and running these interconnection platforms, DE-CIX is empowering the connected future for the benefit of all connected networks and businesses.

WHERE: The resource, including DE-CIX’s service overview, can be found here.
WHO: Sean Patrick Tario, Executive Producer and Editor
Christian Koch, Executive Producer and Author
Jim Davis, Author

About DE-CIX

DE-CIX is the world’s leading Internet Exchange operator and will celebrate its 25th anniversary this year. Having started operations in 1995, DE-CIX in Frankfurt am Main is the Internet Exchange (IX) with the world’s highest data throughput at peak times, at more than 9 Terabits per second (Tbps). The connected customer capacity across all DE-CIX locations globally exceeds 58 Terabits.

In total, DE-CIX serves about 1900 network operators, Internet service providers (ISPs), and content providers from more than 100 countries with peering and interconnection services at its more than 20 locations in Europe, the Middle East, India, South-East Asia, and North America. Further information at www.de-cix.net

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