



PRESS RELEASE

DE-CIX presents Annual Report 2015:

- **Circa 20 percent growth in customer numbers at the Frankfurt exchange**
- **International expansion on track**
- **High invest into Human Resources und technical equipment**

Frankfurt (Main), 17. October 2016. DE-CIX Management GmbH has experienced a successful year 2015 – both in its home market of Germany as well as in its international subsidiaries – with high growth rates in customer numbers, reseller partners, and data traffic. In particular, a spectacular increase in data traffic over the Frankfurt exchange (43 percent up on 2014 figures) and in connected capacity (up 44 percent) show a direct correlation with the popularity of 100GE ports, where sales having more than doubled in 2015. As a direct result of the high investments into qualified staff and renewal of technical equipment as well as the generous price reduction offered in 2015 as, the DE-CIX Management GmbH experienced a slight growth rate in revenues in 2015. Further highlights of the year 2015 included the record traffic peak of 5.1 Tbps (December 2015), the Capacity Award for Best Internet Exchange in November 2015, and the establishment and commissioning of three international exchanges – in Marseille (France), Palermo (Italy), and Istanbul (Turkey).

“At DE-CIX, we are forging the interconnection fabric of the future. With our initiatives and investments in 2015 we are shaping the company for the next decade after our 20th anniversary last year. We have improved the staffing situation in the technical and sales departments as a consequence of the increasing demand. With our solid foundation of customers and an excellent reputation for service quality and availability enabled DE-CIX to weather the impact of such a substantial price reduction and further investments. In 2015, we also achieved the biggest increase in data throughput in just a single year, topping off with a new data traffic record of 5.5 Tbit/s this September”, says Harald A. Summa, CEO of DE-CIX.

The changing dynamics of customer growth at DE-CIX Frankfurt partly reflects the international expansion of the DE-CIX brand, as well as the importance of the valued partners in the DE-CIX Partner Program. Almost 20 percent growth in customer numbers at the Frankfurt exchange heralded an extremely successful year for DE-CIX Management GmbH in 2015. Also thirteen new reseller partners joined DE-CIX during the year, resulting in a total of 38 partners. The new partners were: DARZ, eunetworks, GlobalNet, Hofmeir IT, IP-Max, ITENOS, M247 Ltd., NetUSE, Oja.at, Rockenstein, SDT, Starnet, and Turk Telekom International.

DE-CIX International GmbH: Marseille, Palermo, Istanbul as new regional hotspots

In 2015 DE-CIX International AG furthered its business activities and, through the establishment of new interconnection platforms in Marseille (France), Palermo (Italy) and Istanbul (Turkey), secured strategic access to further hotspots of international connectivity. The new DE-CIX Internet exchanges



are set to increase the peering possibilities in the Mediterranean region, and distribute Internet traffic regionally, thus enabling shorter data paths to Africa, the Caucasus, Iran, and the Near East.

DE-CIX New York and Dubai enjoy record growth

2015 was also a time of rapid growth at the peering points in New York and Dubai. In both locations, the number of participants almost doubled: The UAE-IX in Dubai is one of the most important interconnection platforms in the Arabic region by now, with close to 50 network operators and content providers. DE-CIX North America, with more than 100 customers, is one of the top 3 Internet exchanges in the digital world city New York. Also a new interconnection platform in Dallas (Texas) – which was launched this fall 2016 - will in future support the development of a healthy ecosystem for interconnection traffic flows in the southern USA, including the increasing Internet traffic from the growth regions Mexico and Latin America. The first large telecommunications and Internet providers, such as the network operator IX Reach, recently signed cooperation agreements with DE-CIX Dallas.

In addition DE-CIX will extend its service portfolio in the nearer future. “We will provide our ISPs with a new variety of services that enables them to optimally support their end customers. The services will include direct and indirect connections for different-sized enterprises – a one stop shop for interconnection services. In so doing, we will enlarge the spectrum of services our core customers will provide to their end customers”, concludes Harald A. Summa, the outlook of DE-CIX.

The detailed annual report 2015 can be found [here](#).

About DE-CIX

DE-CIX provides premium Internet exchange services and operates several carrier and data center neutral exchanges. The company serves 850+ carriers, ISPs and content networks from 60+ countries, including all leading international players in various metro markets in Europe, the Middle East and North America. With 5.5 Terabits per second of peak traffic, DE-CIX Frankfurt is the world’s leading Internet exchange. For more information, please visit www.de-cix.net.

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