

The state of enterprise interconnection

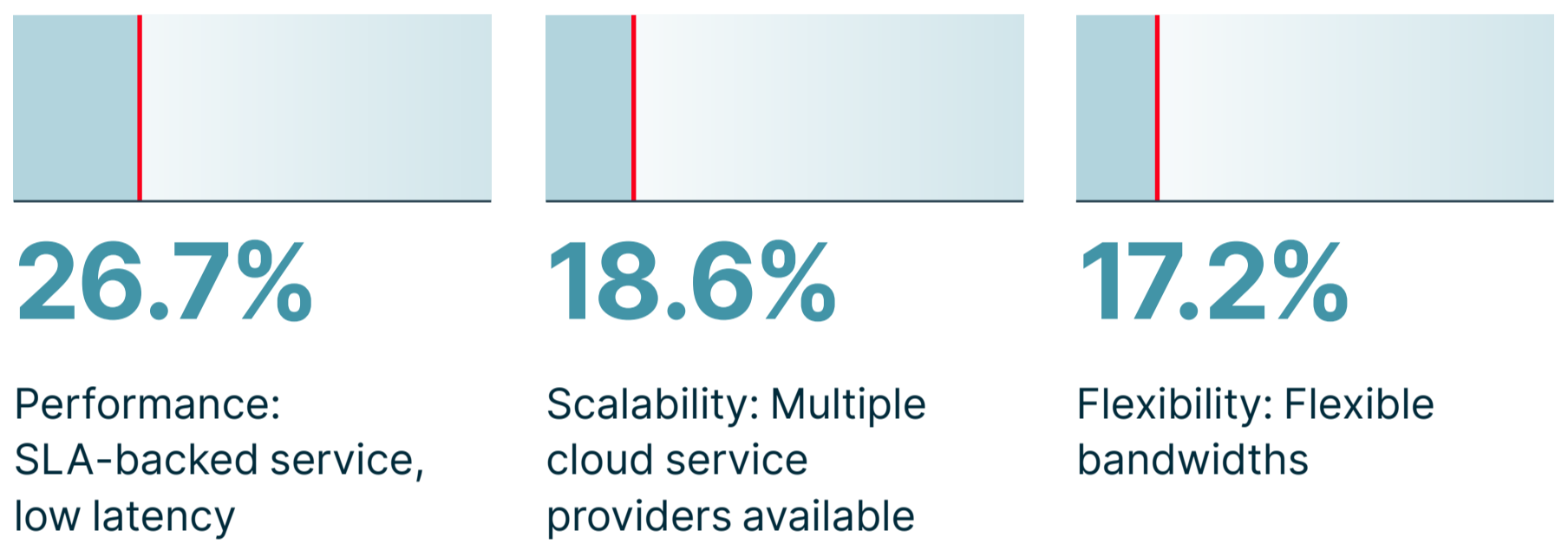
DE-CIX surveyed enterprises in Germany and the US to find out about their interconnection needs. Here is the roundup of the most interesting findings.

Concerns with their current set-up

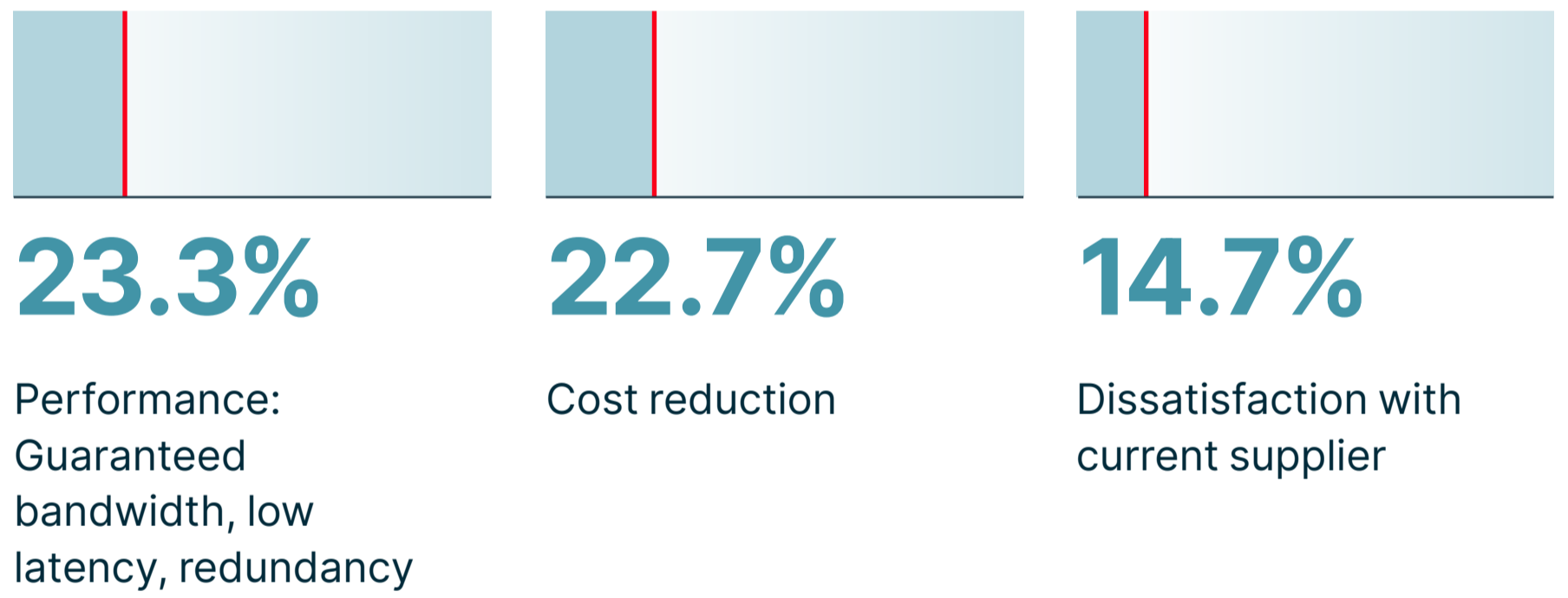


Reasons why they are looking for a new solution

CONNECTIVITY TO CLOUD SERVICE PROVIDERS



CONNECTIVITY TO PARTNERS, SUPPLIERS, CUSTOMERS



Timeframe to buying

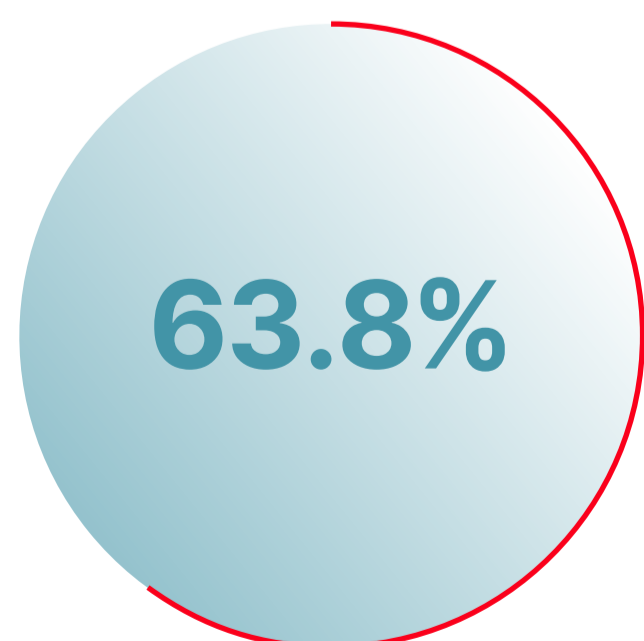
Three quarters of the companies plan to purchase a new service for their connection needs in the next two years.

Year 1

Year 2

Holistic approach to interconnection

Over 60% of the respondents think a holistic approach to interconnection is strategically important.



About the survey

DE-CIX conducted a survey with Research in Action in May/June 2021. The study included 200 enterprises each from Germany and the US with a workforce of more than 2,500 staff and a minimum annual revenue of 250 million Euro.