



Press Release

DE-CIX launches newest Internet Exchanges in Mexico City and Queretaro

Mexico City (Mexico) – 7th November 2023 – [DE-CIX](#), the world’s leading Internet Exchange (IX) operator, yesterday launched its first two Internet Exchanges in Mexico, and is now taking orders to connect Mexican and international networks to enable local, low-latency interconnection. The inauguration took place in the renowned Museo Soumaya in Mexico City with invited guests from the interconnection industry and representatives from enterprises and organizations. The company-owned distributed Internet Exchanges in Mexico City and Queretaro are set to transform interconnection in the country. They provide a data center and carrier neutral, resilient, secure, and high-performance interconnection platform for Internet service providers (ISPs), content and carrier networks, cloud service providers, and enterprises of all sizes. DE-CIX Mexico City and DE-CIX Queretaro will initially be hosted in the data centers of [KIO](#), with one data center in Queretaro (KIO QRO1), and three sites (KIO MEX2, MEX4, and MEX5) in Mexico City, all fully interconnected. Expansion to further data centers is anticipated in due course. DE-CIX Mexico will also be directly connected to the flourishing interconnection ecosystem of DE-CIX Dallas – the largest carrier and data center neutral IX serving the Southwest region and one of the top 15 IXs in the US – allowing low latency and high-performance access to North American clouds, content, and applications. Beyond Dallas, the new IXs will be integrated into DE-CIX’s North American and global ecosystem, providing access to thousands of networks. From Day One, services will include local and remote peering within the DE-CIX global interconnection ecosystem, as well as private interconnects, direct cloud connectivity, the Microsoft Azure Peering Service (MAPS), and cloud routing.

“DE-CIX is committed to unleashing the potential of the digital economy in Mexico by providing better performance and user experience of content and applications, and affordable and high-quality Internet access for enterprises and individuals. The millions of users in Mexico deserve digital services of state-of-the-art quality. This requires the best infrastructure possible, interconnected in low latency and localizing content, clouds, and applications as close as possible to the end users, for both private and business purposes,” says Ivo Ivanov, CEO of DE-CIX. “On top, Mexico currently still lacks a strong neutral Internet Exchange and harmonized

interconnection ecosystem. Data exchange for Mexico should take place in Mexico. For these reasons DE-CIX is ready to serve the growing demand for interconnection in Mexico with not only peering but also modern enterprise-grade interconnection services, such as cloud connectivity and direct access to cloud-based applications.”

The company states that it already has clear commitments from many local networks and global cloud service providers to connect to the new DE-CIX IXs, and it aims to grow the Internet Exchanges significantly over the coming 12 months. With a number of Mexican networks already connected to the DE-CIX interconnection ecosystem in the US, this step will enable them and other Mexican networks to interconnect locally in Mexico City and Queretaro, shortening data pathways and offering low latency connectivity. Based on DE-CIX’s experience in other regions around the world, the new IXs are expected to rapidly achieve network density.

The growing local ecosystem of cloud service providers in Mexico – with AWS, Microsoft, Oracle, and Google, among others, already on location or planning their market entrance – will therefore be further enriched through access to North American cloud zones, enabling enterprise networks to directly connect to clouds over the DE-CIX Cloud Exchange.

About the Mexican market

With close to a hundred million users and one of the largest gaming markets in Latin America, Mexico has a growing data center presence, a vibrant telecommunications market, and a burgeoning digital economy. Mexico is home to more than 600 networks, the third largest in Latin America. Data center revenues are projected to reach US\$3.4 billion in 2023, and investments in new data centers are forecast to reach US\$1.15 billion by 2028. Strategically located along the submarine cable routes between North and South America, and enjoying terrestrial connectivity to the US, Mexico is well positioned to capitalize on the network density and diversity of its northern neighbor, allowing content, applications, and clouds to be localized to serve the growing needs for low-latency connectivity. Mexico City, with the highest GDP by state in Mexico, stands as the traditional data center location for the country, while Queretaro is developing into a new data center and cloud hub.

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About DE-CIX

DE-CIX is the world’s leading operator of Internet Exchanges (IXs). DE-CIX offers its interconnection services in around 50 metro-markets in Europe, Africa, North America, the Middle East, and Asia. Accessible from data centers in over 600 cities world-wide, DE-CIX interconnects thousands of network operators (carriers), Internet service providers (ISPs), content providers and enterprise networks from more than 100 countries, and offers peering, cloud, and interconnection services. DE-CIX in Frankfurt, Germany, is one of the largest Internet Exchanges in the world, with a

data volume of almost 34 Exabytes per year (as of 2022) and close to 1100 connected networks. More than 200 colleagues from over 30 different nations form the foundation of the DE-CIX success story in Germany and around the world. Since the beginning of the commercial Internet, DE-CIX has had a decisive influence – in a range of leading global bodies, such as the Internet Engineering Task Force (IETF) – on co-defining guiding principles for the Internet of the present and the future. As the operator of critical IT infrastructure, DE-CIX bears a great responsibility for the seamless, fast, and secure data exchange between people, enterprises, and organizations at its locations around the globe.

Further information at www.de-cix.net

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