

4 steps to a future-proof connectivity strategy

Finance sector

Step one

Ensure effective functionality of internal systems

Direct interconnection to cloud resources and applications is the foundation of progressive digital transformation. Instead of accessing them over the public Internet, connect your network directly with the cloud provider's network through a secure and high-performance interconnection platform.

Connect directly and securely to other networks

Bypass the public Internet by peering and take control over data pathways, thus minimizing the risk of security breaches. With peering, the data also takes the shortest route to its destination, resulting in a significant improvement in latency and thus performance. Peering directly with other networks, like Internet Service Providers (ISPs), over an interconnection platform enables you can offer your end customers a more secure and high-performance connection to their banking services.

Step two

What is peering?

Peering means direct interconnection between two networks over an interconnection platform (a.k.a Internet Exchange) so that they can bypass the long and potentially dangerous route over the public Internet.

Step three

Meet the regulatory and compliance requirements

Create a secure and private interconnection ecosystem with your partners, providers, and customers. By interconnecting with this ecosystem in a so-called Closed User Group, you can simplify dealing with regulatory and compliance rules. Instead of bilateral agreements with all the different partners, the necessary policies and regulations are made a mandatory prerequisite for participation in the ecosystem.

What about cloud concentration risk?

To meet the requirements of cloud concentration risk mitigation, having a multi-cloud strategy – along with a distributed infrastructure – is essential. A distributed cloud exchange that offers a wide variety of cloud providers and services dramatically increases the resilience of connections and ensures continuous access to critical data.

Beat the competition by developing new revenue streams

Once your digital infrastructure is built on highly secure and low-latency interconnection, you can make your infrastructure available to third parties and for new products and services. For example, develop your own payment service for online shops, or sell your services as white-label products to new customer groups through another provider.

Step four