



UAE-IX powered by DE-CIX hits 1 Terabit per second peak traffic: Leading Internet Exchange in the Middle East

Record-breaking peak traffic further strengthens du's positioning, through its datamena platform, with UAE-IX powered by DE-CIX as a leader in regional and global interconnection markets

Dubai, UAE, October 17, 2025: du, the leading telecom and digital services provider, and DE-CIX, the world's leading Internet Exchange (IX) operator, today announced a major milestone for UAE-IX powered by DE-CIX. The leading Internet Exchange in the Middle East has reached a peak traffic rate of 1 Terabit per second (Tbit/s) through its datamena ecosystem platform. The announcement was made yesterday at GITEX Global 2025, where du showcased under the theme "AI's not just the future. With us, it shapes your next step."

The IX is the largest in the region, providing a neutral and highly resilient interconnection ecosystem that brings together global carriers, cloud providers, enterprises, and content platforms. By keeping regional Internet traffic local, UAE-IX powered by DE-CIX significantly reduces latency, enhances performance, and improves the digital experience for millions of users across the UAE and the wider Middle East.

With more than 110 connected networks and over 6 terabits of aggregated capacity, UAE-IX powered by DE-CIX is the first IX in the Middle East to reach 1 Tbit/s peak traffic – driven solely by customer traffic and reflecting its commitment to innovation and scalability.

H. E. Engineer Majed Sultan Al Mesmar, Director General of the Telecommunications and Digital Government Regulatory Authority (TDRA), said: "This traffic milestone is a clear demonstration of the success of UAE-IX powered by DE-CIX and the important role it plays in the digital ecosystem. By enabling faster, more resilient, and cost-efficient interconnection, the IX ensures that data flows seamlessly between networks, supports innovation, and enhances the overall online experience for businesses and communities alike."

Enterprises benefit from a broad suite of interconnection services including peering, cloud exchange, cloud routing, and advanced security features such as blackholing for DDoS mitigation. These capabilities make UAE-IX powered by DE-CIX a critical digital hub, empowering businesses and service providers to scale seamlessly, optimize costs, and deliver cutting-edge services to their customers.

Fahad Al Hassawi, Chief Executive Officer at du said: "The record-setting performance of UAE-IX powered by DE-CIX is a pivotal moment for the digitalization of the Middle East. The milestone of 1 Tbit/s is a significant achievement in our mission to build a future-forward digital ecosystem in the UAE. The sustained investment in infrastructure and technology has positioned UAE-IX powered by DE-CIX as the foundation for the country's digital transformation. It also reflects our journey to excellence and our strategic foresight in catering to the networking demands of tomorrow."

Together with DE-CIX, this milestone is crucial to providing robust and resilient interconnection solutions, which are essential for entities in key sectors seeking secure, low-latency connections for their digital transformation initiatives. The customer-centric approach ensures that all partners and businesses have access to the best solutions to meet the rigors of a rapidly evolving digital landscape.



Ivo Ivanov, CEO of DE-CIX, said: “This recent achievement underscores the critical role of UAE-IX powered by DE-CIX in the Middle Eastern digital ecosystem, by integrating network operators, content and application providers, and cloud services to deliver resilient and low-latency connectivity across the GCC region. Our partnership with du Business and its datamena platform has established UAE-IX powered by DE-CIX as the premier Internet Exchange in the Middle East. We anticipate further advancements as we collaboratively forge the infrastructure for the future.”

DE-CIX, boasting the globe's largest neutral interconnection ecosystem, has been influential in the Middle East for over a decade. It manages leading Internet Exchanges (IXs) in Iraq, Jordan, Qatar, UAE, as well as Turkey. In Dubai, it operates UAE-IX under its DE-CIX as a Service (DaaS) model, which provides comprehensive services – including installation, maintenance, and marketing support – to enable partners to establish their fully-managed Internet Exchange and interconnection platforms.

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About du

du adds life to life with a comprehensive portfolio of mobile, fixed, broadband, entertainment services, and fintech solutions. Through a digital-first approach powered by ultra-reliable fiber and 5G technology, du delivers bespoke solutions leveraging cloud computing, AI-driven analytics, advanced cybersecurity, and IoT integration. As a trusted digital telco enabler spearheading the UAE's digital transformation, we collaborate with a dynamic partner ecosystem to propel industries and society toward operational excellence, shaping a more connected and digitally advanced future across the region.

About DE-CIX

DE-CIX, pronounced DEE-KICKS [[d'i:-k'iks](#)], is the world's leading operator of Internet Exchanges (IXs). Founded in 1995, the company is celebrating its 30th anniversary in 2025. DE-CIX offers its interconnection services in 60 locations in Europe, Africa, North and South America, the Middle East, and Asia. Today, accessible from data centers in over 600 cities world-wide, DE-CIX interconnects thousands of network operators (carriers), Internet service providers (ISPs), content providers and enterprise networks from more than 100 countries, and offers peering, cloud and AI connectivity, and other interconnection services. DE-CIX Frankfurt is one of the largest Internet Exchanges in the world, with a data volume of over 45 Exabytes per year (as of 2024) and close to 1100 connected networks. Close to 250 colleagues from over 35 different nations form the foundation of the DE-CIX success story in Germany and around the world. Since the beginning of the commercial Internet, DE-CIX has had a decisive influence – in a range of leading global bodies, such as the Internet Engineering Task Force (IETF) – on co-defining guiding principles for the Internet of the present and the future. As the operator of critical IT infrastructure, DE-CIX bears a great responsibility for the seamless, fast, and secure data exchange between people, enterprises, and organizations at its locations around the globe.

Further information at www.de-cix.net