

## A brief guideline for the DE-CIX logo

## Colors



**Red** CMYK: 0 | 100 | 100 | 0 RGB: 250 | 0 | 27 Hex/Web: #fa001b Pantone 185 C

**Petrol** CMYK: 95 | 60 | 50 | 45 RGB: 10 | 64 | 79 Hex/Web: #0a404f Pantone 548 C **G** DE CIX





Black White 50 % Gray

## Distances

- The distance A is defined by the height of the D.
- The minimum distance to other objects is the height of the **D** all around the logo.
- Two heights of the **D** is the minimum distance from the edge of publications.





