



Press Release

DE-CIX launches Cloud ROUTER service – for enhanced multi-cloud routing and data management

Frankfurt am Main, 27 April 2023. DE-CIX, the leading operator of interconnection platforms in the world, announces that their new virtual cloud routing service is now available on the company's carrier-grade platform. DE-CIX's [Cloud ROUTER](#) offers a direct and secure high performance data exchange between cloud environments for cloud-to-cloud communication, supporting multi and hybrid cloud scenarios. Currently available in over 20 locations around the globe – from North America to Europe, the Middle East, and on to Southeast Asia – in bandwidths from 100 Mbit/s up to 400Gbit/s, the service is quick to implement and functions without the need for physical infrastructure. The service offers great potential for partners – such as MSPs, systems integrators, and regional network operators – to enrich their portfolio of enterprise connectivity solutions.

The Cloud ROUTER enables more efficient routing by eliminating multiple data trips between company data center locations and the cloud. By leveraging DE-CIX's private, resilient, carrier-grade platform, customers can prioritise traffic for mission-critical applications with increased security and improved protection against cyber-attacks. DE-CIX's Cloud ROUTER offers redundancy by design as it is not bound to one single data center or router, but is built as a distributed virtual routing service on the private and secure DE-CIX platform.

“Enterprises in all sectors are seeking ways to optimize their data management and accelerate their work in the cloud. Cloud-to-cloud communication using a virtual cloud routing service does exactly this: offering direct connectivity between clouds, greater security of data pathways, high performance data exchange, and lower costs,” explains Mareike Jacobshagen, Head of Global Business Partner Program at DE-CIX. “DE-CIX's Cloud ROUTER is an excellent and competitive service for enterprise connectivity, offering a win/win situation for our partners and their customers. It's an exciting product for our partner community to bring to market.”

The Cloud ROUTER enables customers across different verticals with highly digitalized value chains to connect between different cloud platforms or between different cloud regions, making multi-cloud networking seamless and resilient. The virtual cloud routing service centralizes routing between public and/or private clouds with guaranteed latency, bandwidth, and predictability. Hybrid scenarios are enabled by connecting the on-prem data center to the multi-cloud environment through a DE-CIX access. The service simplifies cloud migration “lift and shift” scenarios across verticals, enabling large volumes of data to be migrated at low latency and reducing cloud egress costs. Disaster recovery and backup scenarios can be automated across cloud environments with resilient and redundant connectivity. Companies

can thus implement modern Opex-based networking for business agility, scalable in minutes, and minimize over-reliance on a single cloud service provider.

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About DE-CIX

DE-CIX (German Commercial Internet Exchange) is the world's leading operator of Internet Exchanges (IXs). DE-CIX offers its interconnection services in more than 40 metro-markets in Europe, Africa, North America, the Middle East, and Asia. Accessible from data centers in over 600 cities world-wide, DE-CIX interconnects thousands of network operators (carriers), Internet service providers (ISPs), content providers and enterprise networks from more than 100 countries, and offers peering, cloud, and interconnection services. DE-CIX in Frankfurt, Germany, is one of the largest Internet Exchanges in the world, with a data volume of almost 34 Exabytes per year (as of 2022) and close to 1100 connected networks. More than 200 colleagues from over 30 different nations form the foundation of the DE-CIX success story in Germany and around the world. Since the beginning of the commercial Internet, DE-CIX has had a decisive influence – in a range of leading global bodies, such as the Internet Engineering Task Force (IETF) – on co-defining guiding principles for the Internet of the present and the future. As the operator of critical IT infrastructure, DE-CIX bears a great responsibility for the seamless, fast, and secure data exchange between people, enterprises, and organizations at its locations around the globe.

Further information at www.de-cix.net

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