

## **Global Carrier Awards 2021:**

### **DE-CIX honored as Best Internet Exchange operator and for Best Marketing Campaign of the year**

**Frankfurt/Main, London (United Kingdom) – 21 October 2021.** The world's leading Internet Exchange operator DE-CIX has been honored in the 2021 Global Carrier Awards in the categories Best Internet Exchange operator and Best Marketing Campaign. DE-CIX has now earned the award for Best Internet Exchange six times since its inception in 2015. The DE-CIX 25 Years anniversary campaign, "Without You", for which the company was awarded the Best Marketing Campaign 2021, highlighted the contributions of the many and diverse players in the digital infrastructure industry in the development of today's Internet. After a purely virtual event last year, the award was presented yesterday evening in person in the hybrid Global Carrier Awards ceremony.

"It is a great honor for us to be recognized by renowned experts from our sector. DE-CIX's success over more than a quarter of a century is the result of our cutting-edge technology, professionalism, neutrality, our excellent team, and our many partners worldwide – which have enabled us to build unrivalled interconnection ecosystems. Our ambition is always to make it as easy as possible for our customers to access premium interconnection services, wherever they need us around the globe, and to reduce the digital divide by bringing high quality interconnection to people and businesses everywhere. We will continue to strive for interconnection excellence and innovative power – whatever the future brings," said Harald A. Summa, CEO of DE-CIX, having received the honor.

The Global Carrier Awards are awarded annually and honor innovations, vision, and excellence in both regional and the global market for telecommunications, data centers, and Internet Exchanges. The jury comprises of analysts from the area of telecommunications, industry experts, and leading editors of the specialist publication Capacity Magazine.

###

#### **About DE-CIX**

DE-CIX (German Commercial Internet Exchange) is the world's leading operator of Internet Exchanges. In total, in its 29 locations in Europe, North America, the Middle East, and Asia, DE-CIX interconnects over 2300 network operators

(carriers), Internet service providers (ISPs), content providers, and enterprise networks from more than 100 countries, offering peering, cloud, and interconnection services. The combined connected customer capacity of all DE-CIX locations worldwide exceeds 80 Terabits, making it the largest neutral interconnection ecosystem in the world. DE-CIX in Frankfurt, Germany, with a data throughput of more than 10 Terabits per second (Tbps) and over 1000 connected networks, is one of the largest Internet Exchanges in the world.

Further information at [www.de-cix.net](http://www.de-cix.net)

**Media Contact DE-CIX:**

Judith Ellis, Carsten Titt - Global Public Relations - Telephone: +49 (0)69 1730902 130 – Email: [media@de-cix.net](mailto:media@de-cix.net)