Press Release

Bringing networks closer to content – DE-CIX and GetaFIX announce strategic partnership in the Philippines

Singapore/Manila (Philippines), 2 November 2022. DE-CIX, the world's leading Internet Exchange (IX) operator, and GetaFIX, the Philippines' largest neutral IX dedicated to its members and improving Internet access for all, today announce a strategic partnership that will connect the Philippines to DE-CIX's Southeast Asian distributed interconnection ecosystem. Through this partnership, GetaFIX will be able to interconnect their members with the DE-CIX ecosystem via Singapore, offering optimized, low-latency, resilient, and secure access to cloud players like AWS and Azure, as well as dedicated connections to the Microsoft 365 and Microsoft Dynamics software-as-a-service clouds. The partnership will add a further 40 networks to the DE-CIX Southeast Asian interconnection platform. Beyond Malaysia, Singapore, and Brunei, this is the fourth major market integrated into the DE-CIX neutral interconnection ecosystem.

"ASEAN has the fastest-growing Internet market on the globe, with a high adoption rate of ICT and digital technology across major sectors of the economy. Such adoptions as e-wallets, e-commerce, e-learning, tele-medicine and, in the near future, self-driving automobiles, demand the best interconnection infrastructure in order to provide high-speed, seamless, and secure connectivity for the many critical use-cases. Latency is a global currency of the 21st century," explains Ivo Ivanov, CEO of DE-CIX. "However, during the Covid-19 pandemic, the digital divide among ASEAN countries has become more apparent in terms of accessibility to high-speed Internet services for people and businesses."

With a population in excess of 110 million, the Philippines tops the world listing for the country that spends most time consuming digital content on social media. However, fixed-line Internet penetration rates for individuals remain low in comparison to its Southeast Asian neighbors, as does the broadband available for business applications. Furthermore, as around 85% of the

content consumed – be that on social media or from the cloud – is sourced from Singapore, latency can also pose a challenge to user experience.

"Our mission at GetaFIX is to help local ISPs improve the quality and lessen the cost of providing Internet to a population that is hungry for better and cheaper Internet services in the Philippines. By helping improve their networks, we hope to make better Internet for all Filipinos a reality. We have amassed the largest number of networks peered. We also have the largest number of content providers and CDNs peered and cached, resulting in lower latencies and costs, which translates into better experience and cheaper services to the users. On top of that, we have offered optimized and resilient connections to transit providers, IXs, and cloud services in both HK and Singapore," says Gio Bacareza, Head of GetaFIX.

"With this partnership, we increase the breadth of options available to our local ISPs for them to further improve and optimize their network – and thus further improve their services to Filipinos. More than helping our members, this partnership will also augment the overall volume of business in the ecosystem because we will be buying capacities from the largest local networks. GetaFIX is primarily located in the premier data center locations of ePLDT Vitro; We are especially excited about strengthening the connectivity of Vitro with this new partnership with DE-CIX to further drive the attractiveness of international companies to put their POPs into the Philippines at Vitro," Bacareza emphasizes. GetaFIX is the only carrier neutral, data center neutral, professionally-managed Internet Exchange in the Philippines – as well as the largest in terms of networks peered, content hosted, and traffic.

"By enabling networks in the Philippines to interconnect directly with content and cloud networks in Singapore via the DE-CIX platform, latency can be significantly reduced, and the performance of content and digital applications like the Microsoft 365 business applications improved. This is part of our ongoing process of creating a distributed interconnection platform across Southeast Asia. With our service offering, we are supporting the ongoing transformation in the ASEAN region – over the last few decades Singapore has become – and it remains – the gravity center of the Internet for the ASEAN region – now we will see many CDNs and OTTs hosting their offerings within the target markets across the region," concludes Ivo Ivanov.

DE-CIX's partnership model enables partner IXs to benefit from DE-CIX's world-leading ecosystem building. The DE-CIX ecosystem in Southeast Asia encompasses IXs in Singapore, Johor Bahru and Kuala Lumpur in Malaysia, and Brunei on Borneo Island, with further markets to come. The DE-CIX Internet Exchanges in Southeast Asia offer a shared interconnection fabric where participants at one IX can interconnect directly with networks at other DE-CIX IXs in the

region. This means that through the connection to DE-CIX Singapore, networks from the Philippines can also interconnect with networks connected to the DE-CIX IXs in Malaysia and Brunei at no extra cost.

More information: https://www.de-cix.net/en/locations/manila

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About DE-CIX

DE-CIX (German Commercial Internet Exchange) is the world's leading operator of Internet Exchanges (IXs). DE-CIX offers its interconnection services in more than 40 metro-markets in Europe, Africa, North America, the Middle East, India, and Southeast Asia. Accessible from data centers in over 600 cities world-wide, DE-CIX interconnects thousands of network operators (carriers), Internet service providers (ISPs), content providers and enterprise networks from more than 100 countries, and offers peering, cloud, and interconnection services. DE-CIX in Frankfurt, Germany, is one of the largest Internet Exchanges in the world, with a data volume of close to 30 Exabytes per year (as of 2021) and close to 1100 connected networks. More than 200 colleagues from over 30 different nations form the foundation of the DE-CIX success story in Germany and around the world. Since the beginning of the commercial Internet, DE-CIX has had a decisive influence – in a range of leading global bodies, such as the Internet Engineering Task Force (IETF) – on co-defining guiding principles for the Internet of the present and the future. As the operator of critical IT infrastructure, DE-CIX bears a great responsibility for the seamless, fast, and secure data exchange between people, enterprises, and organizations at its locations around the globe.

Further information at www.de-cix.net.

About GetaFIX

GetaFIX was established to improve the speed and reliability of the internet in the Philippines for all Filipinos. The company does this by helping networks to connect to each other more easily, to reach the content they want to bring to their subscribers, and to access critical basic systems like DNS and Speed Test. It operates on standard pricing models allowing for interconnection within twelve data centers located in Manila, Cebu, Hong Kong and Singapore. To learn more, visit www.getafix.ph.

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