

DE-CIX India establishes 2 new PoPs in Noida, Delhi NCR and 2 in Mumbai

Delivering on its mission to enable neutral interconnection capabilities, DE-CIX India continues to expand its interconnection platform

Mumbai (India), 21 January 2021. The leading carrier and data center neutral Internet Exchange (IX) operator on the Indian sub-continent, [DE-CIX India](#), has announced the expansion of its points of presence (PoPs) in the national as well as financial capital. In addition to its 11 PoPs across the country, DE-CIX has now deployed 4 new PoPs within Web Werks Delhi NCR, Sify Noida, and Netmagic DC6, Netmagic DC7.

DE-CIX India interconnects 310+ networks and is the only Open-IX certified IX in India, operating the industry's most robust and advanced peering platform. In the last 10 months DE-CIX India has experienced a 192% increase in overall traffic. Data traffic due to video conferencing has increased by 397%, while gaming and OTT have increased by 1317% and 1007% respectively. The Internet has coped amazingly well throughout the pandemic, and the 4 new PoPs in this premium network interconnection platform will give customers access to world-class peering and interconnection services.

“With our networks designed for scalability, adaptability, virtualization and automation, we embarked on this expansion for our members. We are able to bring a lot of Internet content closer to our members from across the country. And now, we have the opportunity to bring the content from around the world closer. By announcing these four very important Internet Exchange locations for DE-CIX, we will have our key markets fortified for interconnectivity solutions,” says Sudhir Kunder, Sr. Vice President and National Head at DE-CIX India.

“I always believe that having great ideas is good, but execution is of paramount importance. In the last 12 months at DE-CIX India, we have unambiguously demonstrated to the industry how we have significantly impacted and redefined the market, such that we have become the market share leader with a customer



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base of 310+. I am confident that the coming two quarters will see DE-CIX India achieve an unassailable lead not only in India, but in the APAC region as a whole,” says Sudhir Kunder, Sr. Vice President and National Head at DE-CIX India.

India is a strong digital economy and there is a growing demand for interconnection services. With peak traffic doubling in the last 12 months, DE-CIX India has now increased its geographical presence with a total of 15 Data Centers in India. These new PoPs will serve local eyeballs and key enterprises across the country. Additionally, DE-CIX India has launched its [DirectCLOUD](#) service, to enable customers to access the DE-CIX Cloud Exchange and connect to global cloud services, including those provided by Microsoft Azure, Google Cloud, and Amazon Web Services.

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About DE-CIX India

DE-CIX India is part of DE-CIX, the world’s leading Internet Exchange (IX) operator headquartered in Frankfurt am Main, Germany. DE-CIX India runs carrier and datacenter-neutral IXs in the cities of Mumbai, Delhi, Kolkata, and Chennai. Originally founded by Mumbai IX it is now operated by DE-CIX Interwire Internet Services Private Limited, which owns a nationwide license for India.

DE-CIX India’s Internet Exchanges currently interconnect more than 310+ networks including ISPs, content networks, DNS root servers, and OTT players, with peak traffic of 1.3 Tbps. Further information at www.de-cix.in

About DE-CIX

DE-CIX (German Commercial Internet Exchange) is one of the world’s leading operators of Internet Exchanges. In total, in its 27 locations in Europe, the Middle East, Asia and North America, DE-CIX provides over 2100 network operators, Internet service providers (ISPs) and content providers from more than 100 countries with peering and interconnection services. The connected customer capacity of all DE-CIX locations worldwide exceeds 70 Terabits. Taken into operation in 1995, DE-CIX in Frankfurt, Germany, with a data throughput of more than 10 Terabits per second (Tbps) and over 1000 connected networks, is one of the largest Internet Exchanges in the world. Further information at www.de-cix.net.

For further information, please contact:

DE-CIX India

Ravina Lobo (Ellequinn for DE-CIX India)

Telephone: +91 91378 25789

E-mail: ravina@ellequinn.com

DE-CIX Global

Press release



Joanna Hahn & Carsten Titt – Global Public Relations

Telephone: +49 (0)69-1730902-130

E-mail: media@de-cix.net